

Kumar Ahir

Consultant

Product Design, UX and Strategy
Immersive Media - AR/VR/MR
Entrepreneur

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Summary

12 years of industry experience with **1 startup success** and a failure!

My last startup (oobi.in) was acquired by NewsCorp, Accel, Softbank backed company PropTiger. With over \$2 mn revenue, 300 hardware deployments and online property experience tool we pioneered the immersive user experience space for real estate industry in India.

I Specialize in Product Innovation, Execution, Mapping requirements for Design and Technology, User Experience, Business planning, and strategy

Experience

Immersive Technologies / Consultant

Apr 2019 - PRESENT, Bangalore

Consulting companies for Product Design, UX, Immersive Technologies

Created Full Stack course of Design for Virtual Reality for startup Designers.com. [Course Link](#)

infiVR / Co-founder, Technology, Design, Operations/ infivr.com

Dec 2017 - Apr 2019, Bangalore

Worked on product idea of using AR/VR for sales and support in the manufacturing industry, Co-founded company, setup team and exited

NASSCOM / Design Coach and Mentor

Conduct workshops on AR, VR, UX, Startup. Design Mentorship

Workshops

Immersive Storytelling using AR and VR

Design4India Summit, NASSCOM

VR UX Bootcamp

2 days hands-on workshop
Designers

Prototyping for Augmented Reality NASSCOM

Design Thinking for Immersive Media Facebook, T-hub startups

Design for VR IDF, Hellomeets, Nutanix

VR Prototyping Dfrost '19, NID

OoBI / Co-founder, Technology, Design, Operations

Dec 2011 - Mar 2015, BANGALORE

www.oobi.in

Did everything to make the business run smooth and profitable in 1 year and exited successfully

CISCO / Interaction Designer

Jul 2010 - Nov 2011, BANGALORE

Lead Design efforts of Smart and Connected Communities project in South Korea. UX and UI Design of Virtual Concierge, Virtual Office

Symantec / UI Designer

Aug 2008 - Jul 2010, PUNE

Skills

Design

Adobe XD, InDesign, Illustrator,
Animate/Flash

Prototyping

JusInMind, Powerpoint, Invision App

Programming

Adobe AIR, Unity3d, C#, Aframe
Basic Javascript, HTML, PHP
Arduino, ActionScript

Design of multiple virtualization products of Veritas family

Designed and Developed PoCs on automated Design feedback and approval

Microsoft / Project intern and consultant

Oct 2007 - Jun 2008, MUMBAI

Final thesis project on Smart TV

Consulted on technology implementation and monetization strategy

TCS / Associate Software Engineer

Oct 2003 - May 2006, AHMEDABAD, CHENNAI

Front-end Developer of Interactive Lateral Thinking Tool of D'Bono

Sole Front-end Developer of Integrated Revenue assessment Editor for Airtel and Vodafone

Education

IDC, IIT Bombay / M. Design - Interaction Design

Aug 2006 - Aug 2008, Mumbai

Nirma Institute of Technology / Computer Engg.

Jul 2000 - Jun 2004, Ahmedabad

Awards

OoBI awarded Big Idea by Startup Karnataka - 2016

Design Registered Board Game - Mahawar - sold to Funskool - 2007